



Blessing Sunday

Most Texas schools begin Aug. 24. Select the date that works best for your church.

Inviting & Welcoming Tips

- Plan to bless students and school personnel on this Sunday before the start of a new public school year in Texas.
- Adapt *Bring a Friend Sunday* inviting, welcoming & marketing materials.
- Leverage national television advertising by purchasing radio, newspaper, or cable advertising in the local market.
- Schedule *Igniting Ministry/Rethink Church* trainers in Sunday School classes.
- Use Blessing Sunday as a kickoff for September's Back to School/Back to Church Open House month.
- Order discounted oversize postcards from The Crouch Group. Or, join the digital age with an electronic postcard distribution. Contact The Crouch Group (details below) for more information.
- Consult the NTC Communications Office, 972-526-5000, 800-969-8201 for advice and support.

To order postcards or consult with representatives of The Crouch Group, call 888-211-0273, e-mail: tim@thecrouchgroup.com or ron@thecrouchgroup.com, or log on to www.thecrouchgroup.com.